



120th Meeting of the Finance Committee

Agenda Papers

Date/Time : 19th December, 2023 (Tuesday) / 05.00 pm
Venue : Chamber of Secretary (Sports)
Shastri Bhawan
New Delhi

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120th Meeting of Finance Committee of SAI (19.12.2023)

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Agenda Item No.1

Confirmation of the Minutes of the 119th Meeting of the Finance Committee of Sports Authority of India (SAI) held on 1st December, 2023.

The Minutes of the 119th Meeting of Finance Committee of SAI were circulated vide Circular No. 6(28)/SAI/B&F/119th FC/2023-24 dated 1st December, 2023.

Since no comments have been received, thereafter, Finance Committee may kindly confirm the minutes.

Agenda Item No.2

Action Taken Report on the decisions taken in the 118th Meeting of the Finance Committee of SAI held on November 22, 2023

Item No.	Item	Decision	Action Taken
3	Engagement of National Testing Agency (NTA) for the conduct of Preliminary Round of Fit India Quiz 2023	The Committee concurred with the proposal and recommended it to be placed before the GB for approval.	Approval of Chairman, Governing Body was obtained on file on 08.12.2023
4	Capacity Building of Past Champion Athletes (PCAs) hired in Khelo India Centres (KICs)	The proposal was concurred with and recommended to be placed before the GB for its approval.	The proposal has been submitted to the Chairman, Governing Body of SAI for approval.
5	Invitation of Expression of Interest (EOI) for supporting Fit India Quiz 2023 through sponsoring the total prize money of Rs. 3.25 Crore	The Finance Committee in principle approved the proposal and recommended it to be placed before GB for approval.	The proposal has been submitted to the Chairman, Governing Body of SAI for approval.
6	Expression of Interest for on-boarding broadcasting partners for Khelo India Para Games 2023.	The Finance Committee concurred the proposal and recommended it to be placed before GB for approval.	Disney Hotstar is onboard. Approval of Hon'ble Minister is already obtained.
7	Expression of Interest for Engagement of partners for Khelo India Para Games 2023	The Finance Committee concurred the proposal and recommended it to be placed before GB for approval.	On file approval of Chairman, Governing Body is taken. M/s Swayam is engaged as accessible Partner.
8	Approval for assigning the production and broadcasting of Khelo India Para Games 2023 to Doordarshan on Nomination basis	The Finance Committee concurred the proposal and recommended it to be placed before GB for approval.	Approval obtained from Chairman, Governing Body. DoorDarshan (DD) has been onboarded at the Cost of Rs. 2.36 Cr.
Additional Item No.1	Engagement of an Event Management Agency for Accommodation, Catering &	The Committee decided that this case should be re-tendered with shorter opening time as the	Fresh tender was floated on CPP portal.

	<p>Transportation (ACT) services and ACT Management of 1st Khelo India Para Games, Delhi 2023</p>	<p>Games are less than three weeks away (i.e.,10th of December 2023). The Committee further directed that fresh estimation of this ACT outsourcing work should be done, keeping in view the special needs of Para Athletes, location and the present market situation.</p>	
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Agenda Item No.3

Action Taken Report on the decisions taken in the 119th Meeting of the Finance Committee of SAI held on December 1, 2023

Item No.	Item	Decision	Action Taken
2	Engagement of an Event Management Agency for Accommodation, Catering & Transportation Services and ACT Management of 1st Khelo India Para Games, Delhi 2023.	The Finance Committee concurred the proposal and recommended it to be placed before the GB.	On file approval of Chairman, Governing Body is taken. M/s OYO hotels and homes pvt ltd. are on board for Rs. 10,17,85,030.00

Agenda Item No. 4

Procurement for Sports Kits/Apparels for Upcoming Khelo India Games and NCOEs

Practice shows that professional sports clothing has good wicking ability and effect on performance level of an athlete. Formal and well-designed attire boosts the athlete confidence and improves mental and physical performance dramatically. Accordingly, Sports Authority of India (SAI) has provided all athletes associated with SAI with proper and standard kitting. The various areas where supply of kitting was made in the previous years are as mentioned as below:

- i. All athletes and officials in Khelo India Games (Youth and University).
- ii. NCOES across India targeting excellence in sports, wherein athletes are training across various sports disciplines.
- iii. Khelo India accredited academies other than SAI, where young athletes are being trained.

In view of the above, and with the approval of the Governing Body in its 58th Meeting, a tender for procurement of Sports Kits/Apparels for 2023 edition of Khelo India Games, was floated with an estimated cost of Rs. 18,41,61,830/- for one year. Further, the RFP contains a clause for extension of the contract for 01 more year on same prices, terms and conditions. Hence, the total estimated value of the said procurement amounts to Rs. 36,83,23,660/- for two years.

Against the said tender, the following 05 bids were received. The Technical Bid Evaluation Committee, upon evaluation of the said bids had observed that the bids of two bidders was responsive and recommended to open their financial bids. The summary of the Technical Bid Evaluation is tabulated as below:

S No.	Name of the Bidder	Technical Evaluation Status
1	M/s. Hind Sports Private Limited, Meerut, UP	Non-Responsive
2	M/s Sagar International, New Delhi	Non-Responsive
3	M/s. Sportex India, New Delhi	Non-Responsive
4	M/s. Shiv Naresh Sports Pvt. Ltd., New Delhi	Responsive
5	M/s. T K Sports Pvt. Ltd., Jalandhar, Punjab	Responsive

Further, the financial bids of the 02 technically responsive bidders were opened and the rates quoted by the bidders is tabulated as below:

S No	Name of the Bidder	Estimated Cost (INR)	Rate Quoted by the Bidder (INR)	Variation from Estimated cost (%)	Ranking
1	M/s. Shiv Naresh Sports Pvt. Ltd.	18,41,61,830	12,25,12,162.60	(-) 33.4%	L1
2.	M/s. TK Sports Pvt. Ltd.		15,64,43,088.10	(-) 15.05%	L2

Upon evaluation, the Price Bid Evaluation Committee observed that item wise rates quoted by the L1 Bidder was lower than the estimated cost in majority of the items. However, in three items, i.e. Judogi (27.99%), Socks (2.73%), Stockings (6.29%) are on the higher side and recommended to negotiate with the L1 Bidder. Accordingly, the Price Negotiation Committee (PNC) has negotiated with the L1 Bidder and the revised offer of the L1 Bidder is tabulated as below:

S. No	Estimated Amount including GST in INR	Initial L1 Quoted Amount including GST in INR	Corrected Revised L1 Quoted Amount including GST in INR	% Variation of revised L1 Price from estimated price
1	18,41,61,830	12,25,12,162.60	12,01,40,722.20	(-)34.76%

Accordingly, the PNC has observed that the revised rates of Rs. 12,01,40,722.20 for one year quoted by the L1 Bidder i.e., M/s. Shiv Naresh Sports Pvt. Ltd. as reasonable and recommended for the approval of competent authority. The Minutes of PNC are enclosed as **Annexure – A**. The maximum cost of the tender, with the extension by one more year is Rs. 24,02,81,444/-.

As per Para 5.1 (*Purchase of Sports Kit*) of the Delegation of Financial Powers of SAI, the financial powers delegated to DG-SAI is Rs. 05.00 Cr in each case. Since the cost of the sports kits in the instant case is beyond the delegated financial powers of DG-SAI, the proposal is placed before the Finance Committee of SAI for its concurrence. The funding will be from Khelo India/SAI Block Grant, depending upon the beneficiaries.

Concurrence of the Finance Committee is solicited to award the contract to M/s. Shiv Naresh Sports Pvt. Ltd. for procurement of Generic and Sports Specific Kits for the upcoming Khelo India Games and NCOEs of SAI at a maximum cost of be Rs. 24,02,81,444/- for two years (one year plus one year extension).

Agenda Item No. 5

Utilization of unutilized / underutilized infrastructure of SAI Stadia

The proposal for Utilization of Un-utilized/under-utilized infrastructure of SAI Centers on Highest Fixed Revenue basis (H1) for a period of contract of 3 years extendable by 2 years for JNS and 5 years extendable by 2 years for other stadia was approved in the 56th Meeting of the Governing Body of SAI with the directions that proposal received will be examined by the Internal Finance Committee (IFC) of SAI and recommended to Director General for approval for awarding the contracts. The GB agenda and minutes are enclosed as **Annexure- A**.

2. Subsequently, a Model Tender Template was circulated by Operations Division vide dated 26th December 2022. Based on the Model Tender Template and with the approval of Competent Authority, Request for Proposal (RFP) was invited for the following unutilized spaces in SAI Stadia:

SN	Name of Stadium and facility	Contract duration	Minimum base price (exclusive of taxes)
1	Open space near Gate no. 2 at JNS	3 years extendable by 2 years	Rs. 62,50,000 /- per quarter
2	North Plaza at IGSC	5 years extendable by 2 years	Rs. 7,50,000/- per quarter
	West Plaza at IGSC	5 years extendable by 2 years	Rs. 8,25,000/- per quarter
	South Plaza at IGSC	5 years extendable by 2 years	Rs. 6,00,000/- per quarter
	First floor of East Plaza at IGSC	5 years extendable by 2 years	Rs. 3,00,000/- per quarter

3. In response to the RFP, bids were received and detailed technical evaluation of the bids as per the Eligibility Criteria was carried out by the duly constituted committees. The Technical Evaluation Committee recommended for opening of price bids of the qualified bidders as under:

SN	Name of Stadium and facility	Number of bids received	Number of bids qualified
1	Open Space near Gate no. 2 at JNS	7	6
2	North Plaza at IGSC	3	3
	West Plaza at IGSC	1	1
	South Plaza at IGSC	1	1
	First Floor of East Plaza at IGSC	3	3

4. Based on recommendations of TBEC and with the approval of the Competent Authority, the price bid of the qualified bidders was opened and the rates quotes by the bidders were evaluated by the duly constituted Price Bid Evaluation Committee. The Price Bid Evaluation Committee (PBEC) recommended the following H1 bidders for operation, management and maintenance of the facilities as under:

No.	Name of the facility	H1 bidder	Estimated base price	Proposed bid as fee (exclusive of taxes)
1	Open Space near Gate no. 2 at JNS	M/s Eagle Eye Security and Housekeeping Private Limited	Rs. 62,50,000/- per quarter exclusive of taxes	Rs. 2,43,00,000/- per quarter
2	North Plaza at IGSC	M/s Seven Seas Hospitality Pvt. Ltd	Rs. 7,50,000/- per quarter exclusive of taxes	Rs. 11,25,000/- per quarter
	West Plaza at IGSC	M/s Seven Seas Hospitality Pvt. Ltd	Rs. 8,25,000/- per quarter exclusive of taxes	Rs. 12,37,500/- per quarter
	South Plaza at IGSC	M/s Seven Seas Hospitality Pvt. Ltd	Rs. 6,00,000/- per quarter exclusive of taxes	Rs. 9,00,000/- per quarter
	First Floor of East Plaza at IGSC	M/s Sur Aradhana Event Creations Pvt. Ltd.	Rs. 3,00,000/- per quarter exclusive of taxes	Rs. 4,50,000/- per quarter

Details of estimate/profit/saving of SAI is placed as **Annexure – B.**

5. As per the procedure prescribed for Selection of Agency for Operating Facilities: “*After finalization of RFP, The Regional heads of different regional centres/Stadia Administrators may invite the RFP at their end and finalize the bid evaluation procedure from respective regional centres. However, the selection of service provider agencies/ coaches shall be done after prior approval of the competent authority. The Director General, SAI shall be the final approving authority for awarding work contracts. The proposal received will be examined by the Internal Finance Committee (IFC) of SAI and recommended to DG, SAI for approval.*”

6. The above proposals were concurred by the Finance Division of SAI and were placed before the Internal Finance Committee for concurrence before placing to DG, SAI for approval. The IFC has subsequently recommended the proposal for approval.

7. Although the Governing Body has authorized DG SAI to take a decision on the recommendation of duly appointed Internal Finance Committee, the proposal however, is submitted for information of FC and guidance as it may deem appropriate before issue of letters of intent on the following:

- a. Appointing M/s Eagle Eye Security and Housekeeping Private Limited as operator for operation, maintenance and management of Open Space near Gate no. 2 at JNS at Rs.2,43,00,000/- per quarter exclusive of taxes for a period of 3 years extendable by 2 years.
- b. Appointing M/s Seven Seas Hospitality Pvt. Ltd as operator for operation, maintenance and management of:
 - (i) North Plaza at IGSC at Rs. 11,25,000/- per quarter exclusive of taxes for a period of 5 years extendable by 2 years.

- (ii) West Plaza at IGSC at Rs. 12,37,500/- per quarter exclusive of taxes for a period of 5 years extendable by 2 years.
 - (iii) South Plaza at IGSC at Rs. 9,00,000/- per quarter exclusive of taxes for a period of 5 years extendable by 2 years.
- c. Appointing M/s Sur Aradhana Event Creations Pvt. Ltd. as operator for operation, maintenance and management of first floor of East Plaza at IGSC at Rs. 4,50,000/- per quarter exclusive of taxes for a period of 5 years extendable by 2 years.

The proposals are placed before the Finance Committee of SAI for information and directions.

Agenda Item No. 6

Procurement of Neurotracker X For Sports Psychology Lab at Lucknow, Bhopal, Aurangabad, Mumbai and Imphal

National Centre for Sports Science and Research (NCSSR) is entrusted with setting up sports science infrastructure NCSSR, New Delhi as well as in all the NCOEs. In accordance with the above, an exercise was carried out for assessment of required equipment at various centres for effective and efficient working of sports science discipline along with the objective to standardize the sports science department across HPCs and NCOEs

Therefore, the requirement of equipment to be procured for all the NCOEs was sought by Operations Division and based on the data provided by all the NCOEs, in principle approval of competent authority i.e., DG-SAI was obtained for initiating the Procurement (Copy enclosed as **Annexure-I**) of sports science equipment.

In accordance with the above, procurement of 5 nos. Neurotracker X For Sports Psychology Lab at Lucknow, Bhopal, Aurangabad, Mumbai and Imphal, with two (2) years warranty and three (3) years Comprehensive Annual Maintenance (CAMC) was initiated and based on the recommendations of the constituted committee, the procurement was proposed as PAC (Proprietary Article Certificate) procurement (Copy enclosed as **Annexure-II**) as per GFR 166.

The estimated cost for the procurement being **Rs. 2,01,18,560** for 5 nos. of Neurotracker X For Sports Psychology Lab at Lucknow, Bhopal, Aurangabad, Mumbai and Imphal with two (2) years warranty and three (3) years Comprehensive Annual Maintenance (CAMC).

S. No.	Per unit Estimated Cost with Two years warranty inclusive of GST in INR	Per Unit CAMC Rate for Three Years inclusive of GST in INR	No. of Units	Total Cost with 2 years warranty and 3 years CAMC inclusive of GST in INR
	A	B	C	D=(A+B)*C
1	34,98,880	5,24,832	5	2,01,18,560

Accordingly, the RFP was prepared and after legal and financial vetting, published on the website of SAI and also e-published on CPP portal. Subsequently, the bid was also forwarded though email to **M/s CogniSens Athletics Inc**, the Original Equipment Manufacturer (OEM). The last date and time for the submission of bid being 06.09.2023.

Upon opening the bid as per schedule, bid from M/s Pukhya Pvt. Ltd., an authorized representative of OEM was received, and the bidder has quoted **Rs. 2,69,49,640** for 5nos. of equipment with two (2) years warranty and three (3) years of CAMC, details are tabulated as hereunder:

S. No.	Per unit Estimated Cost with Two years warranty inclusive of GST in INR	Per Unit CAMC Rate for Three Years inclusive of GST in INR	No. of Units	Total Cost with 2 years warranty and 3 years CAMC inclusive of GST in INR
	A	B	C	D=(A+B)*C
1	47,17,328	6,72,600	5	2,69,49,640

Upon comparison with the estimated cost, the price quoted by the bidder was on higher side when compared with the estimated cost by **approx. 33.95%**. Accordingly, the bid evaluation committee recommended to call the bidder for negotiation (Copy of Bid Evaluation minutes enclosed as **Annexure-III**).

S. No.	Estimated cost for 5 nos. equipment with 2 years warranty and 3 years CAMC in INR inclusive of GST	Total Quoted amount for 5 nos. equipment with 2 years warranty and 3 years CAMC in INR inclusive of GST	% variation of the price quoted by the bidder with Estimated Cost in INR
	A	B	C=(B-A)*100/A
1	2,01,18,560	2,69,49,640	(+)33.95%

Subsequently, with the approval of Competent Authority, the bidder was called for negotiation meeting. During the negotiation the bidder has submitted the following reasons for increase in quoted price: -

1. Increase in price by the OEM
2. Exchange rate variation (value of Rupee depreciating).

Further, the bidder during the discussions submitted that, they have supplied the same equipment NSU, Imphal in January,2023 at Rs. **46,11,900.00 per unit** inclusive of GST and at best can offer the same unit price as per the NSU, Imphal order and the CAMC charges shall be 3% of the unit cost per unit per year with 18% GST.

Thus, after two rounds of negotiation, the bidder M/s Pukhya Pvt. Ltd., has submitted revised offer of **Rs. 2,55,08,418.90** for 5nos. of equipment with two (2) years warranty and three (3) years of CAMC, details are tabulated as hereunder:

S. No.	Per unit Estimated Cost with Two years warranty inclusive of GST in INR	Per Unit CAMC Rate for Three Years inclusive of GST in INR	No. of Units	Total Cost with 2 years warranty and 3 years CAMC inclusive of GST in INR
	A	B	C	$D=(A+B)*C$
1	46,11,900	4,89,783.78	5	2,55,08,418.90

Upon comparison with the estimated cost, the revised price quoted by the bidder was still on higher side when compared with the estimated cost by **approx. 26.79%**, detailed as below

S. No.	Estimated cost for 5 nos. equipment with 2 years warranty and 3 years CAMC in INR inclusive of GST	Total Amount Quoted amount for 5 nos. equipment with 2 years warranty and 3 years CAMC in INR inclusive of GST	Revised Total Amount Quoted amount for 5 nos. equipment with 2 years warranty and 3 years CAMC in INR inclusive of GST	% variation of the revised price quoted by the bidder with Estimated Cost in INR
	A	B	C	$C=(C-A)* 100/A$
1	2,01,18,560	2,69,49,640	2,55,08,418.90	(+)26.79%

The committee noted that the revised offer by the bidder is still on higher side and the same is due to:

1. Increase in price by the OEM
2. Exchange rate variation (value of Rupee depreciating) from the time of LPP (2020) to the date of floating of tender (2023)

The price negotiation committee also noted that, bidder has supplied to NSU, Imphal (under MYAS) the same equipment @ Rs. 46,11,900 in January 2023 and the bidder has matched the rate of the order. Accordingly, the price negotiation committee after detailed deliberations and considering the variations in exchange rates, considered the revised offer of **Rs. 2,55,08,418.90** for 5nos. of equipment with two (2) years warranty and three (3) years of CAMC from M/s Pukhya Pvt. Ltd., as reasonable. Copy of PNC minutes enclosed as **Annexure-IV**.

As per Delegation of Financial Power (DFP) (clause 5.3), *“the power of DG, SAI for approval of single tender in each case is Rs. 2.00 Crore for Purchase of Sports Goods/Equipments (both Imported & Indigenous) such as Sports Goods (consumables and non consumables), Sports Equipment, Fitness Equipment, Sports Software, Accessories of Equipments etc. through negotiated or single tender or proprietary contract (As per chapter 6 of GFR 2017)”*.

The total financial implication for the above-mentioned contract is **Rs. 2,55,08,418.90** for Procurement of 5 nos. Neurotracker X for Sports Psychology Lab at Lucknow, Bhopal, Aurangabad, Mumbai and Imphal with two (2) years warranty and three (3) years of CAMC, which is more than the delegated financial power of DG, SAI under clause 5.3 of DFP. Hence, the proposal is being submitted for concurrence of Finance Committee for Procurement of 5 nos. Neurotracker X For Sports Psychology Lab at Lucknow, Bhopal, Aurangabad, Mumbai and Imphal with two (2) years warranty and three (3) years of CAMC @ **Rs. 2,55,08,418.90 including GST.**

Concurrence of Finance Committee is solicited for award of contract to M/s Pukhya Pvt. Ltd authorized dealer of M/s CogniSens Athletics Inc for 5 nos. Neurotracker X for Sports Psychology Lab at Lucknow, Bhopal, Aurangabad, Mumbai and Imphal with two (2) years warranty and three (3) years of CAMC @ Rs. 2,55,08,418.90 including GST.

Agenda Item No. 7

Procurement of Force Plate for Sports Biomechanics Lab

National Centre for Sports Science and Research (NCSSR) is entrusted with setting up sports science infrastructure NCSSR, New Delhi as well as in all the NCOEs. In accordance with the above, an exercise was carried out for assessment of required equipment at various centres for effective and efficient working of sports science discipline along with the objective to standardise the sports science department across HPCs and NCOEs

Therefore, the requirement of equipment to be procured for all the NCOEs was sought by Operations Division and based on the data provided by all the NCOEs, in principle approval of competent authority i.e., DG-SAI was obtained for initiating the Procurement (Copy enclosed as **Annexure-I**) of sports science equipment.

In accordance with the above, procurement of 7 nos. Force Plate for Sports Biomechanics Lab, with two (2) years warranty and three (3) years Comprehensive Annual Maintenance (CAMC) was initiated and based on the recommendations of the constituted committee, the procurement was proposed as PAC (Proprietary Article Certificate) procurement (Copy enclosed as **Annexure-II**) as per GFR 166.

The estimated cost for the procurement being **Rs. 1,76,97,264** for 7 nos. of Force Plate for Sports Biomechanics Lab with two (2) years warranty and three (3) years Comprehensive Annual Maintenance (CAMC). **However, it did not include the price of UPS & Carrying Case.**

S. No.	Per unit Estimated Cost with Two years warranty inclusive of GST in INR	Per Unit CAMC Rate for Three Years inclusive of GST in INR	No. of Units	Total Cost with 2 years warranty and 3 years CAMC inclusive of GST in INR
	A	B	C	D=(A+B) *C
1	21,98,418	3,29,762.68	7	1,76,97,263.92

Accordingly, the RFP was prepared and after legal and financial vetting, published on the website of SAI and also e-published on CPP portal. Subsequently, the bid was also forwarded

though email to **M/s Kistler Group, Switzerland** the Original Equipment Manufacturer (OEM). The last date and time for the submission of bid being 28.08.2023.

Upon opening the bid as per schedule, bid from M/s Kistler Instruments India Pvt. Ltd. an authorised representative of OEM was received, and the bidder has quoted **Rs. 3,48,21,242** for 7 nos. of equipment with two (2) years warranty and three (3) years of CAMC, details are tabulated as hereunder:

S. No.	Per unit Cost with Two years warranty inclusive of GST in INR	Per Unit CAMC Rate for Three Years inclusive of GST in INR	No. of Units	Total Cost with 2 years warranty and 3 years CAMC inclusive of GST in INR
	A	B	C	$D=(A+B)*C$
1	42,28,519.53	13,90,972.00	7	3,93,36,440.70

The price quoted by the bidder was on higher side when compared with the estimated cost by **approx. 122.27 %**. Accordingly, the bid evaluation committee recommended to call the bidder for negotiation (Copy of Bid Evaluation minutes enclosed as **Annexure-III**).

S. No.	Estimated cost for 7 nos. equipment with 2 years warranty and 3 years CAMC in INR inclusive of GST	Total Quoted amount for 7 nos. equipment with 2 years warranty and 3 years CAMC in INR inclusive of GST	% variation of the price quoted by the bidder with Estimated Cost in INR
	A	B	$C=(B-A)*100/A$
1	1,76,97,263.92	3,93,36,440.70	(+)122.27%

Subsequently, with the approval of Competent Authority, the bidder was called for negotiation meeting. During the negotiation, the bidder had submitted the following reasons for increase in quoted price: -

3. Increase in price by the OEM
4. Exchange rate variation (value of Rupee depreciating).

Thus, after two rounds of negotiation, the bidder M/s Kistler Instruments India Pvt. Ltd., has submitted revised offer of **Rs. 2,54,37,945.10** for 7 nos. of equipment with two (2) years warranty and three (3) years of CAMC, details are tabulated as hereunder:

S. No.	Per unit Estimated Cost with Two years warranty inclusive of GST in INR	Per Unit CAMC Rate for Three Years inclusive of GST in INR	No. of Units	Total Cost with 2 years warranty and 3 years CAMC inclusive of GST in INR
	A	B	C	$D=(A+B)*C$
1	28,53,970.86	7,80,021.3	7	2,54,37,945.10

The revised price quoted by the bidder was still on higher side when compared with the estimated cost by **approx. 43.70%**, detailed as below

S. No.	Estimated cost for 7 nos. equipment with 2 years warranty and 3 years CAMC in INR inclusive of GST	Total Amount Quoted for 7 nos. equipment with 2 years warranty and 3 years CAMC in INR inclusive of GST	Revised Total Amount Quoted for 7 nos. equipment with 2 years warranty and 3 years CAMC in INR inclusive of GST	% variation of the revised price quoted by the bidder with Estimated Cost
	A	B	C	$C=(C-A)*100/A$
1	1,76,97,263.92	3,93,36,440.70	2,54,37,945.10	43.70%

The committee noted that the revised offer by the bidder is still on higher side and the same is due to:

3. Increase in price by the OEM
4. Exchange rate variation (value of Rupee depreciating) from the time of LPP (2020) to the date of floating of tender (2023)

Accordingly, the price negotiation committee after detailed deliberations and considering the variations in exchange rates and **cost of additional equipment to be supplied (UPS and**

Carrying case), considered the revised offer of **Rs. 2,54,37,945.10** for 7 nos. of equipment with two (2) years warranty and three (3) years of CAMC from M/s Kistler Instruments India Pvt. Ltd., as reasonable. Copy of PNC minutes is enclosed as **Annexure-IV**.

As per Delegation of Financial Power (DFP) (clause 5.3), ***“the power of DG, SAI is Rs. 2.00 Crore for Purchase of Sports Goods/Equipments (both Imported & Indigenous) such as Sports Goods (consumables and non-consumables), Sports Equipment, Fitness Equipment, Sports Software, Accessories of Equipments etc. through negotiated or single tender or proprietary contract (As per chapter 6 of GFR 2017)”***.

The total financial implication for the above-mentioned contract is **Rs. 2,54,37,945.10** for Procurement of 7 nos. Force Plate for Sports Biomechanics Lab, with two (2) years warranty and three (3) years Comprehensive Annual Maintenance (CAMC), which is more than the delegated financial power of DG, SAI under clause 5.3 of DFP. Hence, the proposal is being submitted for concurrence of Finance Committee for Procurement of 7 nos. Force Plate for Sports Biomechanics Lab, with two (2) years warranty and three (3) years Comprehensive Annual Maintenance (CAMC) @ **Rs. 2,54,37,945.10 including GST**.

Concurrence of Finance Committee is solicited for award of contract to M/s Kistler Instruments India Pvt. Ltd. authorized dealer of **M/s Kistler Group, Switzerland** for 7 nos. Force Plate for Sports Biomechanics Lab, with two (2) years warranty and three (3) years Comprehensive Annual Maintenance (CAMC) @ **Rs. 2,54,37,945.10 including GST**.

Agenda Item No. 8

Selection of Strategic Advisors for Monitoring of Khelo India Scheme.

The implementation of Khelo India scheme is in full swing as the scheme has entered its fifth year. With respect to Khelo India, MYAS & SAI undertakes number of tasks as part of implementation such as monitoring, coordination, handholding, technical inputs, release of funds, settlement of Utilization Certificate (UCs), sensitization, ensuring timely information dissemination etc.

2. The implementation of the Khelo India Scheme involve multiple stakeholders like State government, accredited academies (private and State), NSFs, Kendirya Vidyalaya Sangathan, Army Boys Sports Companies and others with expansive geographical presence across the length and breadth of the country. **Currently under Khelo India Scheme 1000 Khelo India Centres (KICs) have been setup including 76 KIC's in collaboration with Indian Railways and, 31 KISCE's have been setup in 30 States/UTs. Also, 294 academies have been accredited across the country which includes SAI, NON-SAI, State run as well as Private Academies. Out of 37 States/UTs, 31 States/UTs are actively involved in setting up of Khelo India Centres and academies. Further, support for training including Out-of-Pocket Allowance (OPA) has been provisioned for 3000 Khelo India Athletes under the Scheme.**

3. In addition to the above, the no. of events conducted under components like FIT India and Sports competition & Talent Development and Promotion of inclusiveness through sports have also substantially increased. In the next one year there is plan to operationalize all 1000 Khelo India Centres, Conduct the first ever Khelo India Para Games (which is in progress) and also extend technical support to the States and UTs through knowledge transfer.

4. Further under the Sports for women component the women leagues are being conducted across various Sports Disciplines. Also, the components with nation-wide implementation like capturing of physical fitness data of school going children, national level talent identification program etc. are also in pipeline. This would entail physical monitoring of centres/ programmes at the district level to get the desired result. Further, in hosting the Khelo India Games, SAI and its Regional Centres are involved in technical conduct, financial assistance to Host State, release of funds to the States/UTs for travel grants and also settlement of the advances released for the purpose as well as extending support in the form advice and guidance and necessary handholding.

5. In the light of the above, it is pertinent to note that in view of the spread and expanse of the Khelo India Scheme and also the increasing involvement of Field Units of SAI as well as State/UTs it is imperative to put in place a robust Monitoring mechanism manned by sufficient number qualified professional working under the supervision of officials of SAI/ State/UT. In this regard reference is drawn to Clause 1.6 of the Gazette notification of the Khelo India Scheme dated 4th March, 2022 wherein Rs 5 crore has been earmarked for the overall administration and monitoring of the scheme which inter alia involves engagement of consultants for monitoring of progress of the component. Further reference is drawn to Clause 1.5 related to Monitoring & Evaluation, where-in it is mentioned that a robust monitoring mechanism will be set up to measure and review output/outcomes of Khelo India scheme on a periodic basis.

6. Accordingly, requirement of 70 resources have been estimated for monitoring of Khelo India projects across the country. This assessment has been made by considering the number of district-level KICs, KISCEs, accredited academies, ongoing infrastructure projects and a reporting hierarchy.

Accordingly, a team of following resources will be required:

Position	No. of Resources
No. of Young Professionals required	52
No. of State Heads	14
No. of Zonal Heads	3
National Head	1
Total Resources	70

7. **Role and Responsibilities of the required manpower in State/UTs-**

S. No.	Resource	Roles & Responsibilities
1.	Young Professionals and State Heads	<p>Young Professionals:</p> <p>Planning of site inspection Preparing reports of physical visits Assist in adopting suitable measures to prevent recurrence of deviations in planning, designing, selection of worksites and execution of works and supervision thereof. This would be in the nature of long term measures and would include areas identified for training. Maintaining data and progress of Khelo India Projects in the state/UTs Keep track of fund utilization and help/assist in preparing UC and expenditure statements. Assist in preparing annual/quarterly/monthly action plans with quant targets. Prepare and submit annual/quarterly/monthly action plans reports on progress and financial aspects. Assist in preparations of DPRs for various proposals.</p> <p>State Heads:</p> <p>Site inspection visits Adopting suitable measures to prevent recurrence of deviations in planning, designing, selection of worksites and execution of works and supervision thereof. This would be in the nature of long term measures and would include areas identified for training. This report will also contain a deployment strategy for the suggested measures. Keeping track of data and progress of Khelo India Projects in the state/UTs Keeping track of fund utilization and preparing UC and expenditure statements. Preparing annual/quarterly/monthly action plans with quant targets.</p>

		<p>Prepare and submit annual/quarterly/monthly action plans reports on progress and financial aspects.</p> <p>Preparations of DPRs for various proposals.</p> <p>Assist State Level Monitoring Committee (SLMC) in monitoring and evaluation of the projects.</p>
2.	Zonal Heads	<p>Supervision of State Heads</p> <p>Reports analysis and submission to National Heads</p> <p>Monitoring progress of important timelines and other factors</p> <p>Monitoring financial progress and status of U.C.s/advances.</p>
3.	National Heads	<p>Overall coordination with various stakeholders</p> <p>Supervision of State and Zonal Heads</p> <p>Prepare an Annual Joint Action Plan with respect to projects, programmes and expenditure on sports promotion and development, including optimal utilization of sports infrastructure, in order to achieve maximum convergence.</p> <p>Assist in creating and maintaining central evaluation and monitoring system, chaired by Secretary (Sports) to establish a central evaluation and monitoring system.</p> <p>Assist SAI/MYAS on all matters concerning the implementation of the Scheme.</p> <p>Assist in monitoring the implementation of this Scheme and recommend course-correction measures.</p> <p>Assist in reviewing the monitoring and redressal mechanism from time to time and recommend improvements required.</p> <p>Assist SAI/MYAS on promoting the widest possible dissemination of information about the Scheme.</p>

8. The proposed number of resources as depicted in the above table have been worked out as per the quantum of work being carried out in respective States/UTs under the Khelo India scheme. The detailed worksheet is attached. Further, the proposed deployment plan is placed at Annexure I.

9. The proposal of engaging an agency for providing Strategic Advisors for Monitoring of Khelo India Scheme was placed in the 41st Meeting of DPAC for Khelo India dated 06.10.2023 wherein, the DPAC vide its minutes dated 11.10.2023 approved Rs 10 Cr. for a maximum of 100 resources upto 31.03.2026

The concurrence of the Finance Committee is solicited for floating of RFP for selection of Strategic Advisors for Monitoring of Khelo India Scheme at an estimate cost of Rs. 10 Cr up to 31.03.2026.

Agenda Item No. 9

Hiring of Production and Broadcasting Agency for Khelo India Games

The Ministry of Youth Affairs & Sports (MYAS) launched Khelo India Scheme to promote the culture of Sports & excellence in Sports. Under the component of “Competitions and Talent Development” of Khelo India Scheme, National Level competitions like Khelo India Youth Games, Khelo India University Games and Khelo India Winter Games are conducted to provide a platform for talented athletes to showcase their sporting and competitive skills. So far 5 editions of Khelo India Youth Games, 3 editions of Khelo India University Games and 3 editions of Winter Games have been successfully conducted with the participation of 36 States/UTs & more than 200 Universities respectively.

2. In the above context it is pertinent to note that in organizing the games it is ensured that the technical conduct is benchmarked to international standards. The Khelo India Games have witnessed participation of more than 35000+ athletes.

3. To underscore the growing importance and appreciating brand value of the Khelo India Games, it may be noted that on an average these games have received 80mn+ viewership across various platforms such as Star sports, DD and OTT platforms such as Disney Hotstar and Sony liv.

4. In this regard, to begin with, for the first five editions of Khelo India Youth Games, an agreement was entered into M/s Star India Pvt. Ltd. (SIPL) which expired with the closing ceremony of fifth edition of Khelo India Youth Games. As a part of this agreement SIPL was required to undertake the following:

- Produce and broadcast live through television and digital transmission
- Pay total media right fees of Rs. 15 Cr.
- In addition, SIPL had the obligation of undertaking minimum promotional spend of Rs 20 Cr per edition of the event.
- Further, for the 2017 & 2018 edition, the obligation was to produce 07 (seven) sports across 02 (two) venues with a maximum requirement of 02 (two) production kit for 10 (ten) days and from 2019 onwards the baseline production obligation was to produce 10 (ten) sports across 03 (three) venues with a maximum requirement of 03 (three) production kit for 10 (ten) days.

5. In the above context, it is pertinent to note that there was no such arrangement for Khelo India University Games. Accordingly with the objective to bring in production agency who can produce the feeds and assist in increasing the popularity and reach of the Khelo India University Games, an RFP for Production, Broadcast and Media rights for 05 (five) editions of Khelo India University Games was issued on 20.01.2021. As per the RFP, the bidders were required to submit the bids with quote for media right fees for each edition of the games and also provide commitment with respect to promotional spends both on home network and outside home network i.e. 360-degree marketing. As per the RFP, the technically qualified bidders were to be selected on the basis of highest commercial value i.e.

aggregate of media right fees and promotional spend. However, the RFP failed to attract any bidder for the purpose.

6. In view of the above, for the Khelo India University Games, 2021 Doordarshan was approached for undertaking production and telecast, the only public broadcaster, in view of their reach and experience in the field at a cost of Rs 4.56 Cr. Subsequently with the concurrence of Financial Committee of SAI and approval of Governing Body of SAI, Doordarshan was assigned the work on nomination basis with a mandate of telecasting 09 (nine) discipline across a minimum of 04 (four) channels along with highlight packages with 04 (four) production kits. Subsequently, an RFP was floated for production and media rights for Khelo India University Games for 05 (five) editions commencing from 2023 on 14.12.2022 with approval of Hon'ble Minister of Youth Affairs and Sports & Chairman Governing Body, SAI. The salient features of the RFP are mentioned below:

- Selection methodology: The selection was based on highest commercial bid of the technically qualified bidder (a bidder must get minimum of 70 points in the technical evaluation to qualify to proceed to opening of commercial bid)
- Scope: Produce and Broadcast live through Television and Digital transmission including ceremonies of each edition. Broadcast 7 (seven) hours per day with minimum of 05 (five) hours live on television and digital platforms.
- Commercial bid: Media rights fees (cannot be kept blank), Marketing/Promotional spends (minimum bid of INR 3 Cr per edition) Inventory support (minimum bid of INR Rs 10 Cr per edition). The Bid of the Qualified Bidder who submits the highest commercial value for **Media Rights Fee, Marketing & Promotional Spend, Inventory Support**, combined for 5 (Five) editions will be rated as the 'Best Bid' and will be declared as the successful Bidder for the grant of the Media Rights for the Event.

In response to above no bids were received. It is also pertinent to note that on similar lines an RFP was advertised for Khelo India Youth Games for 05 (five) editions commencing from 2024 on 06.06.2023 with the following modifications:

- Produce and broadcast Fit India quiz.
- Ensure a minimum spend of INR 2,00,00,000/- (Indian Rupees Two Cr Only) per Edition of the Event towards marketing / promotional activities and INR 10,00,00,000/- (Indian Rupees Ten Cr Only) per Edition towards inventory support. Accordingly, this was not made part of commercial bid.
- Commercial Bid: The Bid of the Qualified Bidder who submits the highest commercial value for Media Rights Fee Combined for 5 (Five) editions will be rated as the 'Best Bid' and will be declared as the successful Bidder for the grant of the Media Rights for the Event.

However, no bids were received again, even with the above-mentioned modifications in the RFP.

7. In this regard it is imperative that a production and broadcasting agency is brought on board for production and broadcasting Khelo India Games. Accordingly, as described above, various efforts were undertaken to bring onboard leading production and broadcasting agency for the Khelo India Games. However, it has been seen that none of the agencies have shown willingness or agreed to come onboard for one edition or one category of the game. Further, the obligation of producing, broadcasting and marketing as well as requirement of media fees has not been able to attract any interested bidder. Further, in the recently concluded Khelo India Para Games, 2023 held in New Delhi, Doordarshan (DD Sports) was engaged as the host broadcaster at a production cost of Rs 2.36 Crore.

8. In view of the above, after assessing the market trends, considering previous tendering experience and discussions with various stakeholders, it has been decided to formulate an RFP in consonance with the prevalent market conditions, so as to attract more bidders and ensure that the event receives optimal exposure and support with wider outreach for the games. Based on previous experience, it has been seen that engaging agencies for production and telecast on nomination basis or temporarily for one edition does not lead to sufficient marketing and publicity for the games. Further in case of separate agencies for production and telecast, it has been experienced that there are challenges in maintaining consistency in elements like HD Production level for all properties, integration, technological mismatch, graphics and presentation, maintaining standards of commentary and statistics, time scoring results (TSR) integrations etc... All these have an impact on the quality of the broadcast apart from less scope for leveraging the power of partner network. In order to ensure competitive bidding and considering the prevailing market condition, it is proposed to float a composite tender comprising of both production and broadcast. Accordingly, an RFP with following salient features is proposed to be floated:

- a) Scope: 05 (Five) editions each of 04 (Four) Khelo India Games (Khelo India Youth Games, Khelo India University Games, Khelo India Winter Games and Khelo India Para Games) and Fit India Quiz (National Rounds) including the current/ongoing Edition of Fit India Quiz.
- b) Selection methodology: Quality and Cost Base system (QCBS) – 70:30 (Technical: Financial weightage)
- c) To ensure the quality, technical evaluation is to be done on parameters such as prior experience of production and broadcasting of large scale international/national sports events, live broadcast of multi-sport/ multi city sports events, user base of the digital platform and television channel on which the games are proposed to be streamed are to be taken into consideration.
- d) Minimum marketing spends (outside network) of a total of Rs 1 Cr across various products in a year and in channel marketing of a total of Rs 20 Cr across various products in a year.
- e) Price Bid: To ensure viability and attract more bids, the following model is being proposed: The bidder must quote for Production Fee (to be Paid by SAI to the bidder) after absorbing the Media Rights fee (to be paid by Bidder to SAI) in the Financial Bid.

SR. NO.	EDITION / YEAR	Production Fee (after absorbing the Media Rights fee) excluding. of taxes (IN INR) Part-II (B)	Tax %
1.	Edition 1		
2	Edition 2		
3	Edition 3		
4	Edition 4		
5	Edition 5		

9. The successful bidder/ agency shall also be entitled to set of rights placed at **Annexure I**. In this regard it is pertinent to note that considering the prevailing market trends and in view of the above, the possibility of media right fee exceeding the production cost is least likely. Accordingly, it is submitted that the production cost has to be paid as per the quote which may be the amount payable.

10. Based on above, the estimated expenditure is expected to be Rs. 82.5 crore (net fee payable) as per **Annexure II**.

11. Concurrence of Finance Committee is solicited for hiring the agency for Production and Broadcasting for 05 (Five) editions each of 04 (Four) Khelo India Games (Khelo India Youth Games, Khelo India University Games, Khelo India Winter Games and Khelo India Para Games) and Fit India Quiz (National Rounds), based on the above proposed salient features.

<i>The proposal is placed for Concurrence of Finance Committee.</i>
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Annexure I

The Licensee shall be granted the following rights for the Term, on a global, exclusive basis, subject to the terms of the License Agreement (“**Media Rights**”) for the Games and Fit India Quiz (National rounds) and any other programmes created around Fit India quiz.

- 1.1.1 Produce live and continuous moving image video signal of the Event (including the Ceremonies and the Games) of the minimum standard and specification that is consistent with the then prevailing market standard, which shall incorporate slow motion replays, titles and any graphics selected by or on behalf of the Licensee (“**Feed**”);
- 1.1.2 Broadcast, distribute, exhibit and/or make available audio and/or audio-visual programming (“**Broadcast**”), on a linear and on demand, downloadable basis, on a live and delayed (including any repeats and Highlights) basis, audio-visual programming of unlimited duration of the Event (including the Ceremonies and the Games) by means of Television and Digital Transmission, on a free, social media, pay-per-view or pay basis, in full or in part, in English and Hindi language and any other languages as it deems fit; and other rights more particularly set out in Annexure A.
- 1.1.3 Produce and Broadcast Fit India Quiz
 - a) Min 13 episodes with 36 state champions teams details of which will be provided by SAI.
 - b) The broadcast should be of international quality in a state of art studio set up with multiple cameras, interactive rounds, celebrity anchors and use of state of art technology for buzzer rounds, Audio video segments, call a friend etc.
 - c) Integration of key physical rounds in each edition of the game in alignment with SAI
 - d) Use of key sports icons and celebrities for the episodes including the quiz masters
 - e) The finals of the FIT India quiz maybe planned at a grand scale in alignment with SAI. It may be a bigger event involving some key dignitaries to lend stature to the event hence may be held at a non-studio location like an indoor stadium etc in consultation with SAI. The bidder will be required to produce a minimum of 13 episodes, each of minimum duration 30 min (including free commercial time-FCT) for telecast on their key channel (s) and OTT platforms.
 - f) The bidder will also produce thematic campaign and tune-in promos for the FIT Quiz for use on TV and Digital Media.SAI will provide the venue and logistical support for such an event but the production & broadcast / has to be done by the bidder.
SAI will ensure that all main participants and their companion / guardian (one nos) will be made available for the shoot at studio locations for the duration that they may be required.

All the production should be in HD throughout the contractual period.

- 1.1.4 The selected bidder will be responsible for production and broadcast of the national rounds of FIT India Quiz programme, as detailed in clause 7.1.3, 5 editions during the contract period. However, in the event that SAI decides not to conduct the FIT India quiz during the contract period, the selected bidder shall indemnify SAI against any loss of revenue to the bidder and shall not hold SAI responsible for any demurrage. The bidder shall not be entitled to any refund or return of the portion of media fee already paid/committed to SAI.
- 1.1.5 Complete liberty and discretion to commercially exploit all on-air inventory including the right to appoint Broadcast Sponsors, subject to the terms and conditions of the License Agreement.
- 1.1.6 Access to Players to be provided by SAI on a best effort basis and not as a deemed obligation for the following:
 - 1.1.6.1 At the Licensee's request, SAI shall provide the Licensee with access to the players participating in the Events, provided that such request is reasonable.
 - 1.1.6.2 Such access shall be provided at the request of the Licensee: (i) before and after each sporting Event or match, for the purpose of creating audio visual promotions, video clips, ad films, and any other promotional activity in relation to the Event, at no extra cost to the Licensee; and (ii) in general depending on the availability of the player, for ad-shoots and attending and participating in television programs organized by the Licensee in relation to the Event;
 - 1.1.6.3 SAI shall ensure that, for the purpose of promoting or increasing the viewership of the Event, the Licensee has the right to photograph the players, as well as the right to film, televise, photograph, identify and otherwise record the player and his/her performance during the sporting events and periods ancillary thereto, including training and press conferences,
 - 1.1.6.4 SAI shall ensure that, if possible, it shall endeavour to allow to the Licensee the right to use the player characteristics of each player for the purposes of promotion of the Event, at no extra cost to the Licensee.
 - 1.1.6.5 Subject to SAI's approval, SAI shall provide the Licensee with exclusive right to (i) use the audio-visual and/or – visual and still images of players in advertisements and/or promotions of forthcoming coverage of the Event on any platforms; and (ii) operate any competition or contest relating to the Event within the Territory using the SAI Marks and/or Feed; and (iii) gamification rights.
- 1.1.7 SAI shall provide the Licensee the right to use all recorded information relating to the Games in the Event and players, including all fixture lists, scores and/or statistical information

relating thereto, regardless of form or the media on which it may be recorded. Further, the SAI shall make available to the Licensee, all timely data in respect of Games results and other developments during the Event.

- 1.1.8 SAI shall on a best effort basis and at its sole discretion endeavour to ensure that the Licensee's logo appears in each situation where the SAI's partners' logos and/or signages are presented.

a) Replay	The right to transmit the Event on a replay, deferred and/or delayed basis in full or in part (including as edited, cut down repeats) by means of Television and Digital Transmission.
b) Clips and Highlights	The right to transmit coverage of the Event as Clips and Highlights by means of Television and Digital Transmission.
c) Interactive rights and gaming rights	<ul style="list-style-type: none"> • The right to transmit audio-visual coverage of the Event with interactivity functionality that provides an enhanced or specific viewing experience of the Event, or any other form of enhancement developed from time to time which may be accessed by individual viewers on demand or request, during the term, e.g. voting, switching between match feeds, data overlay, participation in competitions/contests /promotions etc. • The right to provide services to viewers in the course of viewing a transmission of any Event to enable such viewers to (i) access on demand data and/or information regarding any Game or a series of Games or the teams or the players participating in the Event or (ii) place orders for and/or carry out any revenue generating activity during the transmission. • The right to create or operate or exploit any competition, quiz, contest or any game, including video games, electronic games and interactive media, based on the Event.
d) Fixed media rights	The right to transmit coverage on home video, DVD, laser disc, VCD and any other means of fixed electronic storage.

<p>e) Theatrics and commercial premises rights</p>	<p>The right to transmit audio-visual or audio coverage of the Event via any means or platforms now known or hereinafter developed during the Term for exploitation at theatres or other public or private venues (including stadiums, parks, hospitals, governmental buildings or venues, etc) internal or external presentations, tradeshows and in any other commercial establishment or premises (including restaurants, cafes, shopping malls, bars, schools, sports and social clubs, leisure centres etc) military bases (namely camps, barracks and other similar accommodation used by overseas armed forces as their living quarters) via any other means of public exhibition.</p>
<p>f) Radio rights</p>	<p>The right of radio delivery meaning the transmission of audio-only coverage of the Event in analogue or digital form including by means of wireless telegraphy, including without limitation radio transmission in the FM and AM frequency bands, satellite radio, the world wide web and/or via the internet and/or via television diffusion (“Radio Rights”) including the right to create commentary for exhibition by way of the Radio Rights.</p>
<p>g) Still image promotional rights</p>	<p>The right to use still shots from the coverage or other images of the Event for the production of posters, flyers and other promotional material.</p>
<p>h) Archive Rights</p>	<p>The right to use the audio-visual coverage of any previous district / state / national level events / games organized by or on behalf of SAI before the Term (“Archive Content”), to market and promote the Event.</p>
<p>i) Data rights</p>	<p>The right to use data relating to the Event, and also the data of any previous district / state / national level events / games organized by or on behalf of SAI.</p>
<p>j) Virtual reality rights</p>	<p>The right to transmit coverage of the Event in virtual reality format.</p>
<p>k) Scorecard</p>	<p>The right to transmit and display on a live or delayed basis the video scorecard and/or the audio scorecard in relation to each Game.</p>
<p>l) Editorial descriptions</p>	<p>The right to create and make available text commentary and other editorial descriptions of the Event (whether graphical or textual).</p>
<p>m) Mobile activation rights</p>	<p>The right to make available any form of text-based alert, competition, game, fantasy league, predictor game, application or other activation that uses the branding relating to the Event or otherwise is directly or indirectly associated with the Event and that is exploited via mobile technology or internet technology.</p>

n) On-board rights	The right to transmit right to transmit coverage of the Event live and in full, or on a replay, deferred and/or delayed basis in full or in part (including as edited, cut down repeats) in trains and other forms of transport which offer transportation to and from destinations.
o) Non-game content rights	The right to access any behind the scenes coverage or to conduct interviews of players, their support staff and organisers.
p) Trademarks and logos	The right to use the KIG Mark and logos in connection with the exercise of its rights.
q) Promotion	The right to promote and advertise its services and itself as the official media partner of SAI for the Event.

ANNEXURE II**Estimated Expenditure for Production and Broadcast (in INR)**

Editions	Khelo India Youth Games	Khelo India University Games	Khelo India Para Games	Khelo India Winter Games	Fit India Quiz	Grand Total
Edition 1	Rs 5 cr	Rs 4 cr	Rs 3 cr	Rs 3.5 cr	1.0 cr	Rs 16.5 Cr
Edition 2	Rs 5 cr	Rs 4 cr	Rs 3 cr	Rs 3.5 cr	1.0 cr	Rs 16.5 Cr
Edition 3	Rs 5 cr	Rs 4 cr	Rs 3 cr	Rs 3.5 cr	1.0 cr	Rs 16.5 Cr
Edition 4	Rs 5 cr	Rs 4 cr	Rs 3 cr	Rs 3.5 cr	1.0 cr	Rs 16.5 Cr
Edition 5	Rs 5 cr	Rs 4 cr	Rs 3 cr	Rs 3.5 cr	1.0 cr	Rs 16.5 Cr
Total (for all editions)	Rs 25 Cr	Rs 20 Cr	Rs 15 Cr	Rs 17.5 cr	Rs.5.0 cr	Rs 82.5 Cr

Agenda Item No. 10

Proposal for Up Gradation of Target System Installed at Qualification Ranges of 10M, 25 M, 50M and 07 Trap & Skeet Ranges (06 Existing & 7th is approved) at Dr. KSSR.

Dr. Karni Singh Shooting Range, is one of the premier National Centres of Excellence for Shooting and also for organizing National Camps, International, National and State level competitions for Shooting Discipline in 10M, 25M, and 50M shooting and for Trap & Skeet events.

Dr. KSSR Shooting Range was last upgraded during CWG 2010 (35 Targets in the Final Range was upgraded in 2021 in preparation for Tokyo Olympic Games). SIUS Automatic Electronic Scoring Shooting Target System for qualification ranges of 10M, 25M and 50M and Final Ranges were procured and installed on PAC basis at the cost of CHF 49,04,450 (Rs.21.00 crores approx.). The equipment was installed at Dr. KSSR in January, 2010 by M/s. SIUS Ascor, Switzerland. M/s. Gem International, the exclusive authorized sales and service agent of M/s. SIUS Ascor, Switzerland in India has been undertaking maintenance of this equipment, since beginning.

Pursuant to the recommendations of the 96th FC and subsequent approval by the Governing body in its 55th meeting held on 28th September 2021 for replacement of the electronic shooting targets with latest laser targets at Dr. KSSR. It is submitted that 35 of the 245 targets have been replaced (with CAMC for 4years) with laser target systems at a cost of Rs. 3.16 Cr.

Further, 05 of the (10M) replaced targets were shifted to STC Alwar, to provide better facilities to the athletes practicing at STC Alwar.

Now, that the targets are more than a decade old, the Olympics and other international events are conducted on laser target systems and also because the spare parts for the existing electronic systems are not available, the existing electronic targets may be replaced with the laser target systems.

Further, in regard to the Shotgun events in Shooting, the existing machines from Laporte, France were installed during the CWG 2010.

Now, that the machines at these ranges are also more than a decade old and the Olympics and other international events are conducted on the latest machines and also since the spare parts for the existing electronic systems are not available, the existing ranges may be replaced to enable better medal prospects to the athletes.

The request for the up gradation has also been received from the Shooters, Coaches.

The CAMC for the existing machines expires in July 2024 (Laporte) and 15.11.2024 for SIUS Ascor Machines). It has been informed by the GEM International (authorized Service agency for SIUS and Laporte Machines) that as the systems are very old and also outdated, as such it is very difficult to get spare parts and it will become more difficult in future. It is also proposed that, once the new systems are procured and installed, the existing systems may either be given to GEM International on Buy Back basis or the same may be auctioned on GeM Portal (Whichever is beneficial to SAI/Govt) or installed in STC Alwar.

Considering that Shooting is high medal probability sport, and majority of the international competitions are held with SUIS Targets for 10M, 25M and 50M and also Trap and Skeet are organised with Laporte Equipment, the proposed upgradation may be done through Proprietary purchase.

The approximate detailed expenditure expected to be incurred for the up gradation 220 Target systems at the qualification ranges of 10 M (80 targets) 25 M (60 Targets) 50 M (80 Targets) and 07 sets of Trap and Skeet ranges machines along with 07 Digital score Boards (At present we have 06 working ranges and 01 new Range is approved and in the process for construction) is given below:

Sl.No	Range	Qty	Estimated Cost in Swiss Francs	Estimated Cost in INR (@Rs.97/- per SF)	GST@12% in INR	Total (Rounded off) in INR
1	10 M	80	859371.85	83407569.45	10008908.33	9,34,16,478
2	25 M	60	690617.50	66989897.50	8037787.70	7,50,27,685
3	50 M	80	822722.00	79804034.00	9576484.08	8,93,80,518
	Total	220	23,72,711.35	23,02,01,500.95	2,76,23,180.11	25,78,24,681
						25,78,24,681.06/-
Above amount is excluding freight and installation & Customs.						

Above is as per the quote received from the OEM

Table -2

Sl. No	Equipment	Qty	Estimated Cost in Euro	Estimated Cost in INR	GST@12% in INR	Total (Rounded off) in INR
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				(@Rs.91/- per SF		
1	Laporte Machines (Trap & Skeet)	06	417234. 00	37968294. 00	4556195.2 8	42524489.00
2	Score Board	06	274748. 53	25002116. 23	3000253.9 5	28002370.00
3	Total		691982. 53	62970410. 23	7556449.2 3	7,05,26,859.0 0

Above amount is including freight & installation. As one new range is in the process of construction, the additional cost of the seventh range will be approx. Rs. 1,17,54,476.50/- making the total cost to Rs.8,22,81,335.50/-

Above is as per the quote received from the OEM

Total budgetary requirement for 220 SIUS target systems and for 07 Shotgun ranges would be Rs.34,01,06,016.56 (Rs.25,78,24,681.06 (SIUS) +Rs. 8,22,81,335.50 Laporte).

In terms of point 5.3 of the Delegation of Financial Powers in SAI, the financial powers delegated to DG-SAI is Rs. 02.00Cr in each case of PAC procurement. Since the cost of the equipment in the instant case is beyond the delegated financial powers of DG-SAI, the proposal is placed before the Finance Committee of SAI for its concurrence.

Concurrence of the Finance Committee is solicited for upgradation of the target systems installed in qualification ranges of 10 M, 25 m, 50 M and 07 Trap & Skeet ranges with an estimated amount of Rs. 34,01,06,017/-.

Agenda Item No. 11

Payment of Service Charge on property tax by Tenants of SAI Stadia, Delhi

SAI had entered into agreements with following three Govt. departments in the year 2016 and the same was approved in 47th Meeting of Governing Body of SAI.

- (i) Income Tax Department (ITD)
- (ii) Ministry of Home Affairs (MHA)
- (iii) National Mission for Clean Ganga (NMCG)

The agreement with MHA was for 10 years, the agreement with Water Resources and IT Deptt. were for 3 years each with the provision of increase in rental by 24% if renewed after 3 years.

As per lease deed, a provision for Service Charges on Property Tax is to be paid by the above tenants has not been mentioned in the agreement.

With the approval of competent authority, the agreement has been extended twice with IT Deptt. and M/s Water Resources and both times, the rent has been increased by 24%. In the year 2019, a proposal was put up to then Hon'ble Minister of Youth Affairs & Sports in June, 2019 to also charge Service Charge on property tax which approved (**Annexure 'A'**). Accordingly, service charges on property tax are calculated as Rs.89,98,175/- per annum, which is to be paid by the following departments:

(i)	Income Tax Department	:	Rs. 47,78,628.00
(ii)	Ministry of Home Affairs	:	Rs. 26,97,753.00
(iii)	National Mission for Clean Ganga	:	<u>Rs. 15,21,794.00</u>
	Total		<u>Rs. 89,98,175.00 per annum</u>

The Ministry of Home Affairs has submitted that no terms and conditions of the deed can be changed in the agreement (**Annexure 'B'**) during the deed period. Also, IT Deptt. has intimated that it is the responsibility of the property owner to bear the service charges on property tax and tenant is not liable for any such payment citing similar cases of hired space by the department with no service charges on property tax (**Annexure 'C'**).

A meeting in this regard was held in the chamber of DG, SAI which was attended amongst others by IT officials, ED(Finance), DDG (Stadia), Legal Advisor of SAI. The IT officials informed that in the IT Act there is a provision for land lord to avail rebate for the amount paid as property tax inferring that the owner has to bear charges for the same. The other land owners including NDMC and MCD do not levy these charges on them. In this regard, ITD has forwarded the lease deed executed with NDMC for their office space at Yashwant Place Shopping Complex, Chanakya Puri, New Delhi. As per

this agreement, there is a clause mentioned in the agreement which states that **“The property tax, if applicable on the property of NDMC, shall be borne by NDMC”**.

The Legal Advisor also agreed and has sent his opinion (**Annexure ‘D’**) that “It is pertinent to note that the premises/property in question is governed under the Delhi Municipal Corporation Act, 1957 and the provisions of the DMC Act are absolutely clear that the liability to pay the same will be of the Lessor i.e. the Licensor or the person letting out the property/premises in question primarily. In the given facts and circumstances and also after going through the provisions of the DMC, Act 1957 it is clear that the primary duty to pay/deposit the property tax if any levied by the Municipal Corporation is upon the Lessor or the person letting out the premises and property in question. Keeping in view of the said provisions **it is the duty of the Sports Authority of India to pay the property tax for the property in question i.e. the premises/portion of JN Stadium which is in the occupation of the Income Tax Department.**”

Submitted for further direction of FC for payment of service charges on property tax by tenants of SAI Stadia, Delhi.

The proposal is placed before the 120th Finance Committee of SAI for suitable directions.

Agenda Item No.12

Assigning the production and broadcasting of Khelo India Youth Games, Khelo India University Games and Khelo India Winter Games 2023 (KIYG, KIUG, KIWG) to Doordarshan on Nomination basis:

Under the component Sports Competition and Talent Development of Khelo India Scheme, 8 editions of Khelo India Games namely; (i) Khelo India School Games New Delhi, 2018 (ii) Khelo India Youth Games Maharashtra, 2019 (iii) Khelo India Youth Games Assam, 2020 (iv) Khelo India University Games Odisha, 2020 (v) Khelo India University Games Karnataka, 2021 (vi) Khelo India Youth Games Haryana, 2021 (vii) Khelo India Youth Games Madhya Pradesh, 2022 (viii) Khelo India University Games Uttar Pradesh, 2022 have been successfully conducted so far. Recently, Khelo India Para Games have been successfully conducted.

2. The Khelo India Youth Games are scheduled from 19 to 31st January, 2024 in Tamil Nadu, whereas the Khelo India University Games, 2023 are scheduled between February 15 to 29, 2024 and the Khelo India Winter Games are scheduled from 02 to 06th February, 2024. It is envisaged to conduct the Khelo India Games at par with **International Standards**, giving the experience of major multidisciplinary to the athletes of the country to create future champions. The Games will be organised with the following objectives:

- Promoting a culture of sports
- Creating a platform for talent identification and long-term athlete development
- Promoting sensitivity and awareness
- Creation of aspirational values
- Capacity budding of stakeholders
- Promoting inclusiveness through sports

3. In consideration of the importance of these games and its objectives, it is imperative that the achievement of athletes are celebrated by the masses and their talent is showcased across various platforms accessible by general public. In this regard and as per practice with every edition of Khelo India Games, it is of utmost importance that the Khelo India Games are broadcasted to a large audience.

4. In this context, it is pertinent to note that currently the RFP for production, broadcast and media rights for 05 editions each of Khelo India Youth, University, Para and winter Games from next year onwards is in process and post its floating a minimum period of 45 days may be required to finalize and bring onboard an agency for the Purpose. Since we are left with less than 45 days before the commencement of the Khelo India Youth Games, 2023 as well as Khelo India Winter Games, 2024 considering the paucity of time, it is proposed to approach and assign Doordarshan the work for production and broadcast of all three upcoming Khelo India Games. It may be assigned the following :

- Live telecast of games to be decided on the basis of mutual discussion and feasibility.
- Highlight packages of the games
- The Games to be streamed live on DD National, DD Sports and other Prasar Bharati platforms.
- The AIR channels will also highlight packages
- Commentary to be done in Hindi and English

- The results of the Games on daily basis to be covered adequately on DD News
- The minimum requirement of two production kits and one roving kit for the KIYG and KIUG and at least 01 Production kit and one roving kit for KIWG.

4. In the above context, it is pertinent to mention that an amount of Rs. 12.5 Cr. was approved towards the cost for production & broadcast of the upcoming 03 Khelo India Games (Rs 4.5 crore each for KIYG and KIUG and Rs 3.5 crore for KIWG) by DPAC in its meeting held dated 01.12.2023 vide its minutes dated 04.12.2023.

5. In view of the above **concurrence of finance committee is solicited for assigning the production and broadcasting of KIYG, KIUG 2023 & KIWG 2024 to Doordarshan on Nomination basis at a total estimated cost of Rs 12.5 Cr.**

Agenda Item No. 13

Expression of Interest for onboarding broadcasting partners for Khelo India Youth Games, Khelo India University Games 2023 & Khelo India Winter Games 2024 (KIYG, KIUG & KIWG):

Under the component Sports Competition and Talent Development of Khelo India Scheme, 8 editions of Khelo India Games namely; (i) Khelo India School Games New Delhi, 2018 (ii) Khelo India Youth Games Maharashtra, 2019 (iii) Khelo India Youth Games Assam, 2020 (iv) Khelo India University Games Odisha, 2020 (v) Khelo India University Games Karnataka, 2021 (vi) Khelo India Youth Games Haryana, 2021 (vii) Khelo India Youth Games Madhya Pradesh, 2022 (viii) Khelo India University Games Uttar Pradesh, 2022 have been successfully conducted so far. Recently, Khelo India Para Games have been successfully.

2. The Khelo India Youth Games are scheduled from 19 to 31st January, 2024 in Tamil Nadu, whereas the Khelo India University Games, 2023 are scheduled between February 15 to 29, 2024 and the Khelo India Winter Games are scheduled from 02 to 06th February, 2024. It is envisaged to conduct the Khelo India Games at par with **International Standards**, giving the experience of major multidisciplinary to the athletes of the country to create future champions. The Games will be organised with the following objectives:

- Promoting a culture of sports
- Creating a platform for talent identification and long-term athlete development
- Promoting sensitivity and awareness
- Creation of aspirational values
- Capacity budding of stakeholders
- Promoting inclusiveness through sports

3. To popularize the event and ensure wider outreach, it is proposed to bring in broadcast partners for telecasting the event on OTT/TV channels. In respect of the same, an Expression of interest (EOI) is proposed to be floated.

4. As per the EOI the applicant(s) is required to be in the business of OTT and have prior experience in telecasting of live events on OTT preferably sporting events. The services of Telecast Partner(s) will thus be required in many areas including Promotion of Khelo India Games on their platforms (TV channels/ OTT / websites/Social Media accounts, etc.), live telecast of the Khelo India Games including Opening & Closing Ceremony, game day presentation ceremonies, award ceremonies, interviews with coaches and athletes and other programs pertaining to the games to be conducted by the partner, etc. The partner shall provide such services at **no cost**.

5. Partner shall be entitled to the following rights as listed below:

- i. Telecast rights for Khelo India Games across TV channel and OTT platforms and right to re-run the telecast, highlights package and any special programming.
- ii. Mention as 'Broadcast Partner' across all promotions and creatives of that event / promotion and also in press releases
- iii. Rights for usage of Khelo India Games content free of cost for tune in promos

- iv. Right to exploit commercial inventory / commercial breaks during the LIVE and repeat telecast for generating revenue for themselves.
 - v. Partner logo presence across all creative and promotional elements (wherever applicable)
6. It may be noted that the broadcast partner will be provided clean HD feed for the purpose of telecast on their platforms (TV channels/ OTT / websites/Social Media accounts, etc.).

Submitted for concurrence of Finance Committee for Expression of Interest for on boarding broadcasting partners for KIYG, KIUG 2023 and KIWG 2024 at no cost.